



# DAVIS COUNTY HEALTH DEPARTMENT

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**For Immediate Release:**  
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## News Release

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## Youth Recognized For TRUTH Anti-Tobacco Ads

(Clearfield, Utah) – Winners are being recognized in the 4th and 5th grades from more than 2,900 students in 28 Davis County schools who participated in anti-tobacco programs. The programs increased student awareness of the dangers of tobacco use and the positive effects of staying tobacco-free.

Project TNT (Towards No Tobacco) and Prevention Dimensions TOT (Tobacco on Trial) uses curriculum delivered by their teachers to teach students about the short- and long-term consequences of tobacco use, financial costs of tobacco use, and how to think critically about tobacco advertising. During these classes, students were encouraged to create posters/billboards telling the truth about toxic tobacco and its negative health effects.

Community Health Educators from the Davis County Health Department are presenting the award to each winner at separate ceremonies held at the elementary schools.

### 4th grade winners:

- 1st Place – Kalli Shupe from Cook Elementary
- 2nd Place – Madi Knowlton from Ellison Park Elementary
- 3rd Place – Megan Neilson from Lakeside Elementary

### 5th grade winners:

- 1st Place – Annika Anderson from Holbrook Elementary
- 2nd Place – Megan Christensen from South Weber Elementary
- 3rd Place – Brian James Larson from JA Taylor

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Awards ceremonies are:

- March 29, 10:30 a.m., at JA Taylor Elementary
- March 31, 11:30 a.m., at South Weber Elementary
- March 31, 3 p.m., at Cook Elementary
- April 1, 9 a.m., at Holbrook Elementary
- April 1, 11:15 a.m., at Ellison Park Elementary
- April 13, 2 p.m., at Lakeside Elementary
- April 15, 1 p.m., at Boulton Elementary

All participants will have their entries submitted in the state-wide Truth from Youth Anti-tobacco Advertising Contest. Since 1998, the TRUTH campaign has sponsored the annual Truth from Youth Anti-tobacco Advertising Contest which encourages Utah elementary schools across the state to develop anti-tobacco ads for their peers.

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